

## **Join us for our special NLP Business Practitioner Programme**

We're delighted to be offering this unique 8-day NLP Business Practitioner Programme. It's been designed to help you develop powerful communication, rapport building, coaching and leadership skills.

NLP, or the Study of Excellence, has long been recognised as a powerful personal and business development tool. It's a way of decoding and reproducing what works in thinking, language and behaviour.

NLP is the study of the structure of your subjective experience. By increasing your awareness of the strategies people are using to achieve what they want, NLP helps you consistently achieve the results you want for yourself, your teams and your organisations.

### **What can you expect to achieve?**

By the end of this enriching programme you'll be able to:

- Respond resourcefully and creatively to events and changes in your work and personal life
- Understand and appreciate how you and others decipher everyday experiences, which in turn leads to more personal choice and influence
- Set compelling goals for yourself that will ensure you achieve the results you really want for yourself and your business
- Develop a sensitivity to others and understand situations from different points of view and be able to take effective, balanced decisions to gain the co-operation and commitment of others
- Build business and personal relationships that are both fulfilling and successful
- Enhance learning through developing your ability to give and receive feedback
- Coach yourself and others towards achieving both your own and their true potential
- Be respectfully influential in line with your own values and with integrity
- Create strategies for achieving success in ways that are meaningful to you
- Communicate in ways that enhance understanding, trust and interest
- Be aware of your own and others use of language patterns and challenge, with elegance, those patterns to increase learning and change
- Motivate yourself and others by determining the values and criteria by which you and others make decisions
- Consider and adopt beliefs of excellence that support your personal and professional goals
- Identify and celebrate your own unique talents.

Imagine improving your communication skills, being able to get the results you want, assisting others in achieving their goals, and enabling yourself and other people to be more resourceful.

By successfully completing this programme, you'll gain a NLP Practitioner Certification, as well as powerful skills that will allow you to coach yourself and others towards fulfilling both your own and their true potential.

While our training covers the core syllabus required to attain a Practitioner Level Qualification, they're also tailored to reflect the individuality and uniqueness of each member of the group. As we work together you'll gain new insights and learning that will contribute to and enrich both your personal and business life.

## **What does the Programme entail?**

During the training, you'll learn about key areas including:

- The Foundations of NLP and Coaching
- Sensory Awareness
- Anchoring and State Management
- Relationship Building and Rapport
- Representational Systems
- Sub-Modalities
- Language and Thinking Patterns
- Beliefs of Excellence
- Perceptual Positions
- Neurological Level of Change
- Well Formed Outcomes
- Patterns and Strategies
- Reframing
- Precision Questions
- Hypnotic Language
- Clean Language
- Metaphors
- Timelines
- NLP as a tool for Modelling Excellence
- And much more.

When you join the programme, we'll give you a copy of Sue Knight's book 'NLP at Work' to support your pre-course study. On successful completion of the programme, you'll gain a NLP Practitioner Certificate, which allows you to apply for membership of the Association of NLP.

**Dates:**                    **Module 1 - Thursday 28<sup>th</sup> to Sunday 31<sup>st</sup> May**  
                                  **Module 2 - Thursday 18<sup>th</sup> to Sunday 21<sup>st</sup> June**  
**Timings:**                **9.30am to 5.30pm**  
**Venue:**                   **Crowne Plaza Royal Terrace Hotel, Edinburgh EH75AQ**  
**Facilitators:**         **Lesley McDonald & Lisa Brice**

The investment for this programme is £2000 plus vat and includes full catering.

For further information please contact Lisa Brice at [lisa@lisabrice.co.uk](mailto:lisa@lisabrice.co.uk) on +44 (0)1604 495058.



## What delegates say about our NLP Programmes:

- ✓ An outstanding course – the best I have experienced in more than 35 years of adult life! Lots of learning, lots of laughter, some tears but altogether a real “Experience of Excellence”. *CT, Business Consultant*
- ✓ A life changing, mind expanding fantastic journey of discovery. *PA, HR Manager*
- ✓ I just feel both privileged and grateful that I was part of such a genuine and fantastic group. The whole experience really did feel like a personal journey and I am a very lucky and privileged woman – truly inspired. *JW, HR Manager*
- ✓ The practitioner course was a just magical experience and I am truly not just saying this, but you are the best facilitator I have ever experienced – a role model of being NLP, thoughtful, appropriate, challenging and inspiring. *RA, Business Manager*
- ✓ Just wanted to thank you for making my 2010 a year to remember – NLP has so changed my way of thinking for the better! *SM, Talent Manager*
- ✓ I am loving having access to new strategies – you are an inspiration! *JRB, Head Teacher*
- ✓ A game changer; well designed, well executed and well lead! If you crave learning and growth, and want to make learning an integral part of your personality do this programme. *MK, Business Consultant*
- ✓ Be NLP, use it every day to get excellence out of yourself and others – it will change your thinking and possibly your approach to life! *BB, Business Manager and Coach*
- ✓ A course that is worth every penny and every minute spent. Be prepared for amazing learning that will stay with you forever! *CT, Zumba Teacher*
- ✓ The learning is something you will wish you had years ago. The questions you ask yourself daily about situations, your interactions with people, and how to approach life differently to achieve a different outcome are all answered in this programme. *SP, Director Social Media*
- ✓ Excellent 8 day journey that has helped me to create the map for my future life! The Lennon and McCartney of the NLP world; great as individuals, exceptional together! *PJ, CEO and Executive Coach*
- ✓ Inspiring learning experience, beautifully facilitated by people who embody and live out the essence of NLP. *CR, CEO Media Production*